



AADHAR DIGITAL VISION PVT. LTD.

ALA-CARTE RATE

SUN GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOTAL	MRP	GST	TOTAL
1	Sun TV	19.00	3.42	22.42	19.00	3.42	22.42
2	KTV	19.00	3.42	22.42	19.00	3.42	22.42
3	Adithya TV	9.00	1.62	10.62			
4	Sun Music	6.00	1.08	7.08	19.00	3.42	22.42
5	Chutti TV	6.00	1.08	7.08			
6	Sun News	1.00	0.18	1.18			
7	Sun Life	9.00	1.62	10.62			
8	Gemini TV	19.00	3.42	22.42	19.00	3.42	22.42
9	Gemini Movies	17.00	3.06	20.06	19.00	3.42	22.42
10	Gemini Comedy	5.00	0.90	5.90			
11	Gemini Music	4.00	0.72	4.72	19.00	3.42	22.42
12	Kushi TV	4.00	0.72	4.72			
13	Gemini Life	5.00	0.90	5.90			
14	Udhaya TV	17.00	3.06	20.06	19.00	3.42	22.42
15	Udhaya Movies	16.00	2.88	18.88			
16	Udhaya Comedy	6.00	1.08	7.08			
17	Udhaya Music	6.00	1.08	7.08			
18	Chintu TV	6.00	1.08	7.08			
19	Surya TV	12.00	2.16	14.16	19.00	3.42	22.42
20	Surya Movies	11.00	1.98	12.98			
21	Kochu Tv	5.00	0.90	5.90			
22	Surya Music	4.00	0.72	4.72			
23	Surya Comedy	4.00	0.72	4.72			

ZEE GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	Zee TV	19.00	3.42	22.42	19.00	3.42	22.42
2	&TV	12.00	2.16	14.16	19.00	3.42	22.42
3	Zee Anmol	0.10	0.02	0.12			
4	Big Magic	0.10	0.02	0.12			
5	Zee Cinema	19.00	3.42	22.42	19.00	3.42	22.42
6	&pictures	10.00	1.80	11.80	19.00	3.42	22.42
7	Zee Bollywood	2.00	0.36	2.36			
8	Zee Action	1.00	0.18	1.18			
9	Zee Anmol Cinema	1.00	0.18	1.18			
10	Zee News	0.10	0.02	0.12			
11	Zee Hindustan	0.10	0.02	0.12			
12	Zee Business	0.10	0.02	0.12			
13	Living Foodz	1.00	0.18	1.18	10.00	1.80	22.42
14	Zee ETC	0.10	0.02	0.12			
15	Zing	0.10	0.02	0.12			
16	Zee Salaam	0.10	0.02	0.12			
17	Zee Café	15.00	2.70	17.70	19.00	3.42	22.42
18	&flix	15.00	2.70	17.70	19.00	3.42	22.42
19	WION	1.00	0.18	1.18			
20	Zee Marathi	19.00	3.42	22.42	19.00	3.42	22.42
21	Zee Talkies	12.00	2.16	14.16	19.00	3.42	22.42
22	Zee Yuva	4.00	0.72	4.72			
23	Zee 24 Taas	0.10	0.02	0.12			
24	Zee Bangla	19.00	3.42	22.42	19.00	3.42	22.42
25	Zee Bangla Cinema	5.00	0.90	5.90			
26	24 Ghanta	0.10	0.02	0.12			
27	Zee Kalinga	0.50	0.09	0.59			
28	Zee Sarthak	19.00	3.42	22.42			
29	Zee Tamil	12.00	2.16	14.16	19.00	3.42	22.42
30	Zee Telugu	19.00	3.42	22.42	19.00	3.42	22.42
31	Zee Cinemalu	10.00	1.80	11.80	16.00	2.88	22.42
32	Zee Kannada	19.00	3.42	22.42	19.00	3.42	22.42
33	Big Ganga	0.50	0.09	0.59			
34	Zee Bihar Jharkhand	0.10	0.02	0.12			
35	Zee Pun Haryana Himachal	0.10	0.02	0.12			
36	Zee MP Chattisgarh	0.10	0.02	0.12			
37	Zee Rajasthan News	0.10	0.02	0.12			
38	Zee UP Uttarakhand	0.10	0.02	0.12			
39	Zee 24 Kalak	0.10	0.02	0.12			
40	Ezmall.com	0.10	0.02	0.12			
41	Living Travelz	0.10	0.02	0.12			
42	Living Zen	0.10	0.02	0.12			
43	Zee Keralam	0.10	0.02	0.12	8.00	1.44	9.44
44	&Prive HD				19.00	3.42	22.42

CMPL GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	Travel XP	1.50	0.27	1.77	9.00	1.62	10.62

INDIACAST GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	Colors	19.00	3.42	22.42	19.00	3.42	22.42
2	Colors Infinity	7.00	1.26	8.26	9.00	1.62	10.62
3	The History Channel	3.00	0.54	3.54	7.00	1.26	8.26
4	FYI TV 18	0.25	0.05	0.30	1.00	0.18	1.18
5	Comedy Central	7.00	1.26	8.26	9.00	1.62	10.62
6	Nick Jr	1.00	0.18	1.18			
7	Sonic	2.00	0.36	2.36			
8	CNBC TV18	4.00	0.72	4.72			
9	MTV	3.00	0.54	3.54	5.00	0.90	5.90
10	Nick	6.00	1.08	7.08	10.00	1.80	11.80
11	CNN News18	0.50	0.09	0.59			
12	CNBC Awaaz	1.00	0.18	1.18			
13	Vh1	1.00	0.18	1.18	2.00	0.36	2.36
14	Colors Marathi	10.00	1.80	11.80	17.00	3.06	20.06
15	Colors Kannada	19.00	3.42	22.42	19.00	3.42	22.42
16	Colors Kannada Cinema	2.00	0.36	2.36			
17	Colors Bangla	7.00	1.26	8.26	14.00	2.52	16.52
18	Colors Oriya	6.00	1.08	7.08			
19	Rishtey Cineplex	3.00	0.54	3.54	1.00	0.18	1.18
20	MTV Beats	0.50	0.09	0.59	1.00	0.18	1.18
21	Colors Gujarati	5.00	0.90	5.90			
22	CNBC Bazaar	1.00	0.18	1.18			
23	News18 Lokmat	0.25	0.05	0.30			
24	News18 Bihar/Jharkhand	0.25	0.05	0.30			
25	News18 UP/Uttarakhand	0.25	0.05	0.30			
26	News18 MP/Chhattisgarh	0.25	0.05	0.30			
27	News18 Rajasthan	0.25	0.05	0.30			
28	News18 Kannada	0.25	0.05	0.30			
29	News18 Bangla	0.25	0.05	0.30			
30	News18 Gujarati	0.25	0.05	0.30			
31	News18 Urdu	0.25	0.05	0.30			
32	News18 Pun/Haryana/HP	0.25	0.05	0.30			
33	News18 Odia	0.25	0.05	0.30			
34	Colors Super	3.00	0.54	3.54			
35	Colors Tamil	3.00	0.54	3.54	7.00	1.26	8.26
36	Rishtey	1.00	0.18	1.18			
37	News18 India	1.00	0.18	1.18			
38	News18 Tamil Nadu	0.25	0.05	0.30			
39	News18 Kerala	0.25	0.05	0.30			
40	News18 Assam/NE	0.25	0.05	0.30			
41	Colors Gujarati Cinema	1.00	0.18	1.18			
42	The Office	1.00	0.18	1.18	2.00	0.36	2.36
43	CNBC TV18 Prime HD				1.00	0.18	1.18
44	Cineplex HD				5.00	0.90	5.90

SONY GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	SONY AATH	4.00	0.72	4.72			
2	SONY MARATHI	4.00	0.72	4.72			
3	SONY YAY!	2.00	0.36	2.36			
4	AXN	5.00	0.90	5.90	7.00	1.26	8.26
5	SET MAX	15.00	2.70	17.70	17.00	3.06	20.06
6	MAX 2	1.00	0.18	1.18			
7	MIX	1.00	0.18	1.18			
8	SET PIX	10.00	1.80	11.80	15.00	2.70	17.70
9	SAB	19.00	3.42	22.42	19.00	3.42	22.42
10	SET	19.00	3.42	22.42	19.00	3.42	22.42
11	SIX	15.00	2.70	17.70	19.00	3.42	22.42
12	PAL	1.00	0.18	1.18			
13	SONY ESPN	5.00	0.90	5.90	7.00	1.26	8.26
14	SONY BBC EARTH	4.00	0.72	4.72	10.00	1.80	11.80
15	TEN 1	19.00	3.42	22.42	19.00	3.42	22.42
16	TEN 2	15.00	2.70	17.70	17.00	3.06	20.06
17	TEN 3	17.00	3.06	20.06	17.00	3.06	20.06
18	SONY WAH	1.00	0.18	1.18			

TIMES NETWORK GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	Times Now	3.00	0.54	3.54	5.00	0.90	5.90
2	ET Now	3.00	0.54	3.54			
3	Zoom	0.50	0.09	0.59			
4	Movies Now	10.00	1.80	11.80	12.00	2.16	14.16
5	Romedy Now	6.00	1.08	7.08	9.00	1.62	10.62
6	Mirror Now	2.00	0.36	2.36	10.00	1.80	11.80
7	MNX	6.00	1.08	7.08			
8	MN+ HD	10.00	1.80	11.80	10.00	1.80	11.80



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STAR GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOTAL	MRP	GST	TOTAL
1	Star Plus	19.00	3.42	22.42	19.00	3.42	22.42
2	Star Bharat	10.00	1.80	11.80	19.00	3.42	22.42
3	Star Gold	8.00	1.44	9.44	10.00	1.80	11.80
4	Star Gold Select	7.00	1.26	8.26	10.00	1.80	11.80
5	Star Jalsha	19.00	3.42	22.42	19.00	3.42	22.42
6	Star Pravah	9.00	1.62	10.62	15.00	2.70	17.70
7	Maa TV	19.00	3.42	22.42	19.00	3.42	22.42
8	Maa Movies	10.00	1.80	11.80	19.00	3.42	22.42
9	Vijay	17.00	3.06	20.06	19.00	3.42	22.42
10	Asianet	19.00	3.42	22.42	19.00	3.42	22.42
11	Asianet Movies	15.00	2.70	17.70			
12	Star Suvarna	19.00	3.42	22.42	19.00	3.42	22.42
13	Star Movies	12.00	2.16	14.16	19.00	3.42	22.42
14	Star Movies Select				10.00	1.80	11.80
15	Star World	8.00	1.44	9.44	9.00	1.62	10.62
16	Star World Premiere				9.00	1.62	10.62
17	Star Sports 1	19.00	3.42	22.42	19.00	3.42	22.42
18	Star Sports 1 Hindi	19.00	3.42	22.42	19.00	3.42	22.42
19	Star Sports 1 Tamil	17.00	3.06	20.06			
20	Star Sports 1 Telugu	19.00	3.42	22.42			
21	Star Sports 1 Kannada	19.00	3.42	22.42			
22	Star Sports Select 1	19.00	3.42	22.42	19.00	3.42	22.42
23	Star Sports Select 2	7.00	1.26	8.26	10.00	1.80	11.80
24	Movies Ok	1.00	0.18	1.18			
25	Jalsha Movies	6.00	1.08	7.08	19.00	3.42	22.42
26	Maa Gold	2.00	0.36	2.36			
27	Suvarna Plus	5.00	0.90	5.90			
28	Star Sports 2	6.00	1.08	7.08	19.00	3.42	22.42
29	Star Sports 3	4.00	0.72	4.72			
30	Fox Life	1.00	0.18	1.18	1.00	0.18	1.18
31	Star Utsav	1.00	0.18	1.18			
32	Star Utsav Movies	1.00	0.18	1.18			
33	Maa Music	1.00	0.18	1.18			
34	Vijay Super	2.00	0.36	2.36			
35	Asianet Plus	5.00	0.90	5.90			
36	Star Sports First	1.00	0.18	1.18			
37	Nat Geo People				1.00	0.18	1.18
38	Nat Geo Music				1.00	0.18	1.18
39	National Geographic	2.00	0.36	2.36	10.00	1.80	11.80
40	Nat Geo Wild	1.00	0.18	1.18	5.00	0.90	5.90
41	Baby TV HD				1.00	0.18	1.18

NDTV GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	NDTV 24*7	3.00	0.54	3.54			
2	NDTV INDIA	1.00	0.18	1.18			
3	NDTV Profit/Prime	1.00	0.18	1.18			
4	Good Times	1.50	0.27	1.77			

ETV GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	ETV	17.00	3.06	20.06	19.00	3.42	22.42
2	ETV Plus	7.00	1.26	8.26			
3	ETV Cinema	6.00	1.08	7.08			
4	ETV Abhiruchi	2.00	0.36	2.36			
5	ETV Life	1.00	0.18	1.18			
6	ETV Andhra Pradesh	1.00	0.18	1.18			
7	ETV Telangana	1.00	0.18	1.18			

JAYA GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	JAYA TV HD				19.00	3.42	22.42
2	JAYA PLUS	1.00	0.18	1.18			
3	JAYA MAX	3.75	0.68	4.43			
4	J MOVIES	3.75	0.68	4.43			

RAJ GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	RAJ TV	3.00	0.54	3.54			
2	RAJ DIGITAL PLUS	1.50	0.27	1.77			
3	RAJ NEWS	0.25	0.05	0.30			
4	RAJ MUSIX	1.00	0.18	1.18			
5	VISSA TV	0.50	0.09	0.59			

MEGA GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	MEGA TV	3.00	0.54	3.54			
2	MEGA MUSIQ	2.00	0.36	2.36			
3	MEGA 24	1.00	0.18	1.18			

DISNEY GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	Disney Junior	4.00	0.72	4.72			
2	UTV Movies	5.00	0.90	5.90			
3	Marvel HQ	4.00	0.72	4.72			
4	Hungama TV	6.00	1.08	7.08			
5	The Disney Channel	8.00	1.44	9.44			
6	Disney International HD				12.00	2.16	14.16
7	UTV HD				4.00	0.72	4.72

DISCOVERY GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	Discovery Channel	4.00	0.72	4.72	6.00	1.08	7.08
2	Animal Planet	2.00	0.36	2.36	3.00	1.26	8.26
3	TLC	2.00	0.36	2.36	3.00	1.26	8.26
4	Discovery Kids	3.00	0.54	3.54			
5	DSport	4.00	0.72	4.72			
6	Discovery Jeet	1.00	0.18	1.18	2.00	1.26	8.26
7	Discovery Science	1.00	0.18	1.18			
8	Discovery Turbo	1.00	0.18	1.18			
9	Discovery Tamil	4.00	0.72	4.72			

BBC GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	BBC World News	1.00	0.18	1.18			

TV TODAY GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	AAJ TAK	0.75	0.14	0.89	1.50	0.27	1.77
2	INDIA TODAY	1.00	0.18	1.18			
3	TEZ	0.25	0.05	0.30			

TURNER GROUP		SD RATE			HD RATE		
NO	CHANNELS	MRP	GST	TOT	MRP	GST	TOT
1	Cartoon Network	4.25	0.77	5.02	10.00	1.80	11.80
2	Pogo	4.25	0.77	5.02			
3	WB	1.00	0.18	1.18			
4	HBO	10.00	1.80	11.80	15.00	2.70	17.70
5	CNN International	0.50	0.09	0.59			

Note	
1	Channel availability will be subject to Headend capacity and technical feasibility in respective locations.
2	Prices are subject to change.